

Coach Profiles



Andries Ulderink - Assistant Manager at Reading FC and former AFC Ajax U21 Head Coach

- UEFA Pro Licence
- 2016 - Present: Assistant Manager at Reading FC
- 2014-2016: AFC Ajax U21 Head Coach
- 2013-2014: AFC Ajax Scout
- 2012-2013: AGOVV Apeldoorn Manager
- 2011-2012: De Graafschap Manager
- 2008-2011: Go Ahead Eagles Manager
- 2005-2006: De Graafschap Academy Director



Han Berger - Chairman of the Dutch Professional Coaches (CBV) and former Netherlands U21 Head Coach

- UEFA Pro Licence
- 2015 – Present: Chairman of the Dutch Professional Football Coaches (CBV)
- 2009-2015: Australia National Team Technical Director
- 2005-2008: De Graafschap Technical Director
- 2000-2003: FC Utrecht Technical Director
- 1998–2000: Netherlands U21 Head Coach
- 1993–1995: Sparta Rotterdam Head Coach
- 1983–1986: FC Groningen Head Coach



Henk Mariman - Former Club Brugge Academy Director and AFC Ajax Assistant Academy Director

- UEFA A Licence and TVJO PRO (Professional Academy Director Course)
- 2013 - Present: Head of Football Development at DoublePass
- 2011–2012: Club Brugge KV Technical Director
- 2007–2011: Club Brugge KV Academy Director
- 2004–2007: Germinal Beerschot Academy Director
- 1999–2004: Germinal Beerschot / Ajax Assistant Academy Director
- Coached Mousa Dembele, Jan Verthongen and Thomas Vermaelen



Louis Coolen - Football Consultant / Teacher KNVB (Dutch Football Federation) and former Zenit St. Petersburg Academy Director

- UEFA Pro Licence
- 2017 - Present: Football Consultant / Teacher KNVB
- 2016 - 2017: Roda JC Technical Director
- 2011–2015: Zenit St. Petersburg Academy Director
- 2008 - 2011: Konoplev Academy Tolyatti (Russia), Academy Director
- 2005–2007: FC Eindhoven Head Coach
- 2001–2005: Roda JC Assistant Coach
- 1996–2001: Helmond Sport Head Coach

Positional Roles when Building Up Play



Building Up Play

When coaching building up play, we can name a few important aspects for the whole team which are mainly important for players who are just starting to play 11 v 11 football on a full pitch. Depending on the level, as a coach you can continue with the details per line and per position. As a team, we have to keep the pitch as big as possible. There should be a good division of players across the pitch, as shown in the diagram.

Positional Roles

- **The centre backs (4 & 5)** are positioned apart.
- **The full backs (2 & 3)** are in advanced positions.
- **The 3 midfielders (6, 8 & 10)** make sure they are positioned somewhere between the forwards and defenders, because they are the 'link-up players'.
- **The wingers (7 & 11)** move towards the sideline to make the pitch as wide as possible. They don't always do this as they can be more flexible but it will be the most common occurrence - depending on the type of build up.

- **The striker (9)** will be positioned as advanced as possible and try to get the defenders from the opposition to follow him.

Building Up Play from the Back

As a starting point we would like to build up play from the back. It's important to mention this, because it isn't obvious for every club, team or coach. After all, you can also decide to play the long ball quickly and mainly focus on the second ball.

We want to build up play and therefore positional play is necessary. The team aims to play a forward pass from defence, create a numerical advantage in the midfield with a defender pushing forward or create a 1 v 1 situation up front. We will analyse these tactics on the following pages because they can easily be recognised by the coach and players, and they make it clear that we don't build up for the sake of building up, but rather we have a goal in mind.

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Moving the Ball Forward when Building Up Play from the Back in a SSG



Objective: To improve passing and dribbling forward when building up play from the back.

Description

In the area shown we divide the pitch into two halves. The practice starts with one team's goalkeeper (orange in diagram) and they have a 4 (+GK) v 3 situation in their own half - the blues have 3 forwards (2 wingers and 1 striker). The aim is to pass the ball to one of their 3 teammates (orange forwards 7, 11 & 9) in the opposition's half; those 3 will play against 4 defenders from the opposing side.

One orange defender is allowed to move into the opposition's half (receive a pass/dribble forward) and join the attack, creating a 4 v 4 situation. The 4 orange players try to score past the goalkeeper.

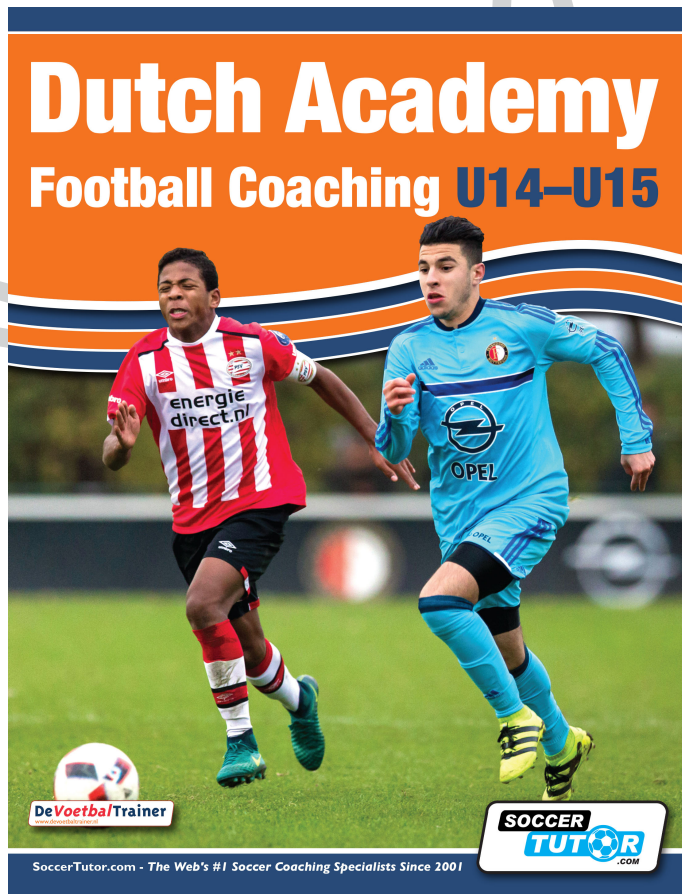
The blue team try to win the ball in both halves. If they are successful then:

1. The restrictions on movements across the halves are no longer in effect (possibly apply a time limit).
2. The blues try to score in the opposite goal.

If a goal is scored or the ball goes out of play, start again with the other team's goalkeeper.

Progressions

1. You can start the practice with 3 defenders against 3 forwards. This means there will be a 4 v 3 numerical advantage for the attack in the opposition's half.
2. Adapt the practice so that you have defence, midfield and attacking lines.



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